

CISTM20

2-5 MAY 2027

BANGOK, THAILAND



Connecting Our World Through Travel
Medicine: Celebrating the 20th CISTM



CISTM20 in Bangkok, Thailand

WHY SPONSOR OR EXHIBIT

Held every two years, CISTM offers a unique opportunity for concentrated, in-person engagement with the global travel medicine community.

WHO SHOULD SPONSOR OR EXHIBIT

- Non-profits and NGOs
- Institutions
- Educational organizations
- Medical and scientific publishers
- Vaccine developers and providers
- Travel-related businesses and services
- Diagnostics companies
- Therapeutics providers
- Clinically focused foundations

WHO WILL YOU MEET

Attendee Profile

- Physicians
- Nurses
- Pharmacists
- Other healthcare professionals

Professional Background

- Academia
- Government
- Private sector

Global Representation

Attendees represent a diverse international audience across all regions.



2-5 May 2027 | Bangkok, Thailand



CISTM19: By The Numbers

823 Total Registered Attendees

63 Total Countries Represented

Top 10 Countries by Number of Attendees

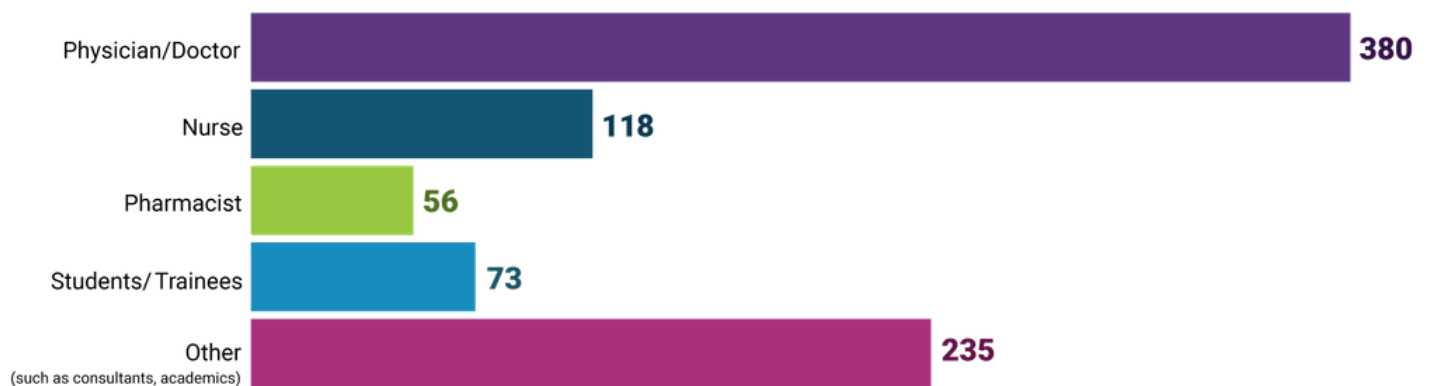




CISTM19: By The Numbers

Attendees' Professional Affiliation

Categories may not equal total registration number



The app kept attendees informed and connected



The app was
downloaded by
82%
of attendees.



Attendees sent
2,928
messages
(more than double the
average for similar events)



Sponsors and exhibitors
saw major visibility within
the app, generating a total of
432,955
impressions.

CISTM20 Sponsorship Packages

	Golden Expedition \$100,000+	Elite Explorer \$75,000+	Bronze Traveler \$50,000+	Trailblazer \$25,000+
Face-to-face 30 minute meeting with ISTM executive leadership at CISTM20				
Lunch Non-CME Symposia				
Complimentary email to program registrants (approval of email required) - Your choice use pre or post meeting	3 times	1 time		
Complimentary booth in exhibit hall	30 x 30 10 exhibit registrations	10 x 20 4 exhibit registrations	10 x 10 2 exhibit registrations	
Complimentary full registrations to CISTM20	6 registrations	4 registrations	1 registration	
Recognition of support in society e-newsletter				
Acknowledgement of support during the society's Membership Business Meeting				
Company listed on the CISTM20 supporter web page				
Recognition on meeting signage				
Company acknowledgement of support in mobile app				
"Supporter" name badge ribbons for complimentary registrants				



CISTM20 Sponsorship Opportunities

SPONSORED NON-CME SYMPOSIA

USD \$75,000 | 6 available

Sponsored symposia provide industry partners with a 45–60 minute opportunity to deliver an educational session for CISTM20 participants. Sessions should focus on advancing knowledge in travel and global health, including new scientific data, clinical best practices or case-based insights.

- Function space, 400 seats
- Promotion of the program in the CISTM20 mobile app,
- Website and final program
- One email broadcast to pre-registered conference attendees
- One advertising insert in the CISTM20 registration bag
- Basic audiovisual set-up
- On-site AV tech
- Food and Beverage are included in the cost.
- Recording of session available at additional cost.

EXPERT ADVISORY DIALOGUE

USD \$50,000 | 6 available

A 90-minute, small-group discussion (8–10 invited participants) convened by ISTM and supported by the sponsor. These sessions focus on a defined scientific or clinical topic relevant to travel and infectious disease medicine. The purpose is to facilitate evidence-based exchange of perspectives among experts, with ISTM providing moderation and oversight to ensure balance and educational value.

LEARNING LOUNGE

USD \$35,000 | 6 available

The Learning Lounge offers industry partners a 30-minute opportunity within the exhibit hall to deliver an educational session or scientific demonstration for CISTM20 attendees. Sessions are intended to share data, research, best practices or innovations relevant to travel and global health, and are framed as learning opportunities rather than promotional presentations.



CISTM20 Branding Opportunities



REFRESH & RECHARGE STATION

USD \$50,000 | Sole Sponsorship

This opportunity includes a branded charging lounge, refreshment station, and hanging signage, making it a gathering place for all attendees entering the exhibit hall. Refreshments will be available during exhibit hall hours. The charging lounge offers prime brand placement, and the custom hanging signage will be a focal point in the hall and will drive attendees to this area.

CIRCULAR CHARGING LOUNGE

USD \$30,000 | 2 available

This charging configuration in the exhibit hall consists of 12 seats and six charging swing tables. Each charging table offers two, electrical outlets and two USB outlets and comes with a universal adapter that fits all major cell phones and tablets.

SOCIAL MEDIA WALL

USD \$30,000 | Sole Sponsorship |
Approximately 7' x 5' Display

Showcase your company's name/logo by sponsoring the social media wall. This prominent screen displays a live running feed with the CISTM20 hashtag. Situated in a high-traffic area, this board is a unique opportunity to highlight your company in a place that will draw many attendees' eyes.

CONFERENCE WI-FI

USD \$25,000 | Sole Sponsorship

Support complimentary Wi-Fi access at the conference hotel. Support is recognized on a registration bag insert, and onsite signage. Receive exclusive airtime with your company name and logo provided on the splash screen each time someone opens the Wi-Fi.



CISTM20 Branding Opportunities



REGISTRATION BAGS

USD \$20,000 | Sole Sponsorship

Feature your company logo on the conference tote bag. Your logo will be visible throughout the entire conference and beyond. This exclusive opportunity allows you to showcase your brand alongside the CISTM20 logo on the official registration bag. Production is included.

LANYARDS

USD \$10,000 | Sole Sponsorship

Showcase your logo on the lanyards worn by all attendees at the conference. Since everyone is required to wear a badge to access the exhibit hall and meeting spaces, your brand will be highly visible. Production is included.

REGISTRATION BAG INSERT

USD \$5,000 each

Take advantage of the opportunity to catch the attention of delegates by putting an insert into the bags that each delegate receives onsite. All inserts must be submitted to ISTM for approval prior to printing.

EXHIBIT HALL COLUMN TOWER

USD \$15,000 each | maximum 2 per company

Place your company's product or logo on custom, free-standing towers located inside the exhibit hall. Multiple sponsorships are available.



CISTM20 Branding Opportunities

REGISTRATION COLUMN WRAPS

USD \$10,000 each | maximum 2 per company

Take advantage of the opportunity to catch the attention of delegates by putting a column wrap around existing pillars near the CISTM20 registration desk. All wraps must be submitted to ISTM for approval prior to printing.

FLOOR DECALS

USD \$3,500 each

Decals are a great way to drive traffic to your booth, providing recognition and distinguishing your company from your competitor. Offer directions to your booth, your website, or your newest product on a sticker placed at the entrance of the exhibit hall leading to your booth. Decals can be made into custom shapes and sizes.



**For more information please contact
Missy Zagroba, ISTM Executive Director,
at mzagroba@istm.org**



Guidelines For Support

Supporting an ISTM event or educational activity not only offers a more rewarding experience for attendees, but also maximizes your company's visibility. Support is not limited to these suggestions; ISTM encourages new and creative ideas that contribute to the quality of the meeting.

Right of First Refusal

ISTM adheres to a right of first refusal process for organizations who have supported particular programs or activities the previous year. This means that the previous year's supporter is given the option of confirming support of the same program or activity at next year's meeting before sponsorship of that function can be offered to another organization. Because some activities cannot happen without support, it is necessary to confirm funding at the earliest possible date in order to stay ahead of planning schedules.

Previous sponsors, therefore, have until 1 August 2026, to confirm their interest in supporting the same program/ sponsored item(s) for 2027.

Policy on Satellite Programs

The policies outlined in this guide represent the only acceptable method for the provision of educational sessions at CISTM20. Satellite sessions, or those planned without the input or invitation of ISTM, are not permitted before, during or after CISTM20.

Working with Third-Party Vendors

A corporate sponsor may wish to designate an advertising firm, communications company or other third-party vendor to act on its behalf in coordinating aspects of their support of CISTM20. If a third-party vendor is used, support must be confirmed in writing and a three-party letter of agreement is signed by all parties involved. To initiate this process, the corporate partner should submit a request in writing to ISTM. The request should include the following:

- The name and contact information of the third-party vendor
- A detailed list of the programs and tasks the third-party vendor will assume



AN INVITATION TO EXHIBIT AS WE CONNECT OUR WORLD THROUGH TRAVEL MEDICINE: CELEBRATING THE 20TH CISTM

Position your organization at the center of the global travel medicine community by exhibiting at the 20th Biennial Conference of the International Society of Travel Medicine (CISTM20). As the premier international event in the field, CISTM20 attracts a highly targeted audience of clinicians, researchers and decision-makers actively seeking the latest innovations, products, and services.

Hosted by ISTM, the leading authority in travel medicine, this conference offers unmatched access to influential professionals from academia, public health, government and industry. With dedicated exhibit time, high-impact networking opportunities and a truly global audience, CISTM20 is your opportunity to build relationships, elevate your brand and drive meaningful business outcomes.

ISTM is pleased to offer a 25% discount on listed exhibit booth pricing for not-for-profit organizations and companies based in the host country of CISTM20. This initiative is intended to support mission-driven organizations and encourage strong local engagement in the conference.

If your organization is focused on advancing travel health, supporting clinical practice, or delivering innovative solutions, CISTM20 is where you need to be.

For more information on exhibiting at CISTM20, please contact Missy Zagroba, ISTM Executive Director, at mzagroba@istm.org



Exhibit Booth Packages

PREMIER PACKAGE

USD \$25,000 | Island 30' X 30'

- Draped back wall and side rails
- 2 chairs, trash can
- Identification sign
- Lead retrieval
- 10 exhibit booth staff badges
- 2 full CISTM20 registrations
- Complimentary pre-CISTM20 email advertisement to conference attendees

DELUXE PACKAGE

USD \$6,000 | Corner 10' X 10'

- Draped back wall and side rails
- 2 chairs, trash can
- Identification sign
- Lead retrieval
- 2 exhibit booth staff badges
- 10% discount one email advertisement to conference attendees

PREMIUM DELUXE PACKAGE

USD \$15,000 | Corner 10' X 20'

- Draped back wall and side rails
- 2 chairs, trash can
- Identification sign
- Lead retrieval
- 8 exhibit booth staff badges
- 1 full CISTM20 registrations
- 50% discount one email advertisement to conference attendees

BASIC PACKAGE

USD \$4,500 | Inline 10' X 10'

- Draped back wall and side rails
- 2 chairs, trash can
- Identification sign
- Lead retrieval
- 2 exhibit booth staff badges
- 10% discount one email advertisement to conference attendees

PREMIUM PACKAGE

USD \$10,000 | Inline 10' X 20'

- Draped back wall and side rails
- 2 chairs, trash can
- Identification sign
- Lead retrieval
- 6 exhibit booth staff badges
- 1 full CISTM20 registrations
- 50% discount one email advertisement to conference attendees

The exhibit booth reservation deadline is **2 February 2027**. A 25% surcharge will be added to any exhibit booth reservations after the deadline and are non-refundable.



General Booth & Exhibit Information

1. If the exhibit floor is not carpeted, booth floor covering is mandatory and is the responsibility of the exhibiting company. Exhibitors may rent carpet/floor covering or supply their own.
2. Booths must be clean following move-in prior to the hall opening. ISTM may order cleaning if necessary and bill the exhibitor.
3. All exhibitors will receive the official service kit from our contracted decorator after their booth assignment has been confirmed. The service kit will contain information on:
 - Freight handling and shipping
 - Labor regulations
 - Furniture, display, and other decorating rentals
 - Electrical
 - Internet
 - Telephone
 - AV/Computer needs
 - Lead retrieval information
4. Exhibit staff badges are required and are included in each booth package. Exhibit Booth Staff badges allow entry to the exhibit hall only.
5. The exhibit area will be open to delegates during Exhibit Hall hours. As such, ISTM, the exhibit service contractor and the meeting venue shall not be held responsible for any loss or damage to exhibitor property. Security will monitor the area when the hall is closed.
6. ISTM must pre-approve all messaging to be sent to registered meeting delegates.
7. Attire of exhibit personnel should be consistent with the business casual atmosphere of the convention.
8. If it becomes necessary to relocate an exhibitor after a booth assignment has been made, ISTM will contact the company involved and every effort will be made to reassign the exhibitor to a similar booth space.
9. Cancellations will be accepted in writing until 2 February 2027. A full refund minus a processing charge of \$500 will be granted.
10. No refunds will be given for cancellations made after 2 February 2027.

ISTM reserves the right to reject any exhibit application; to reject, prohibit, restrict or otherwise require modification of any exhibit; and to evict any exhibitor whose conduct or materials are objectionable to ISTM for any reason.



Exhibit Hall Information Rules and Regulations

1. ISTM requires compliance with the Americans with Disabilities Act (ADA) within the exhibitor's booth
2. Only ISTM-approved decals, pins and ribbons may be affixed to delegate or exhibitor badge holders.
3. Demonstrations by exhibitors must be pre-approved by ISTM, occur within exhibitor's assigned booth space and may not interfere with normal traffic flow nor infringe on neighboring exhibits.
4. Canvassing or distribution of advertising material outside of an exhibitor's booth is prohibited.
5. ISTM must be notified if an exhibitor plans to distribute food or beverage items in the exhibit hall. All such items must be approved by ISTM and ordered directly from the meeting venue.
6. Subletting of exhibit space is prohibited. Sharing is only allowed within divisions of the same company.
7. Illuminated displays and other equipment requiring electrical current must conform to local electrical codes. More information on the specific requirements for electrical equipment will be included in the Exhibitor Service Kit.
8. Exhibit booth set up/dismantling may only occur during times determined by ISTM unless pre-approval is granted in writing by ISTM staff. Packing of equipment, literature or dismantling of exhibits will not be permitted until after the Exhibit Hall officially closes. Exhibitors who do not keep their booths operating until the official closing time risk a \$500 fee and jeopardize their participation at future ISTM meetings.
9. Exhibitors are required to conform to all local labor regulations in the installation/dismantlement of their booth fixtures. More information on the labor regulations is included in the Exhibitor Service Kit.
10. Prize contests, awards, drawings, raffles, or lotteries of any kind held at any time or place within the CISTM20 Meeting properties are not permitted. Attendees may not be registered for drawings, raffles or lotteries, which might be conducted after CISTM20. Gaming devices of any kind are not allowed in the exhibit hall.
11. Giveaways and samples may be distributed from your exhibit booth in compliance with applicable guidelines (see below).
12. Selling of products/services is prohibited. Order forms may be distributed, but no payments may be accepted.
13. Exhibitors must obtain explicit consent from attendees before using the lead retrieval system to gather and save attendee data.

COMPLIANCE

ISTM is a high-level, professional conference governed by industry best practices, integrity and excellence. To ensure the highest standards are met, ISTM encourages exhibitors' compliance with all applicable guidelines and regulations.

- PhRMA Code on Interactions with Healthcare Professionals
- ACCME Standards for Integrity and Independence in Accredited Continuing Education
- AMA Physician's Recognition Awards
- AMA Opinion 9.6.2 - Gifts to Physicians from Industry
- AMA Opinion 9.2.6 - Continuing Medical Education



CISTM20: Important Dates

IMPORTANT DATES

3 June 2026 | Sponsored Symposia and Booth reservations open for returning sponsors & exhibitors

10 July 2026 | Booth reservations and Sponsored Symposia applications open to the public

1 August 2026 | First right of refusal deadline for returning sponsors

2 February 2027 | Exhibit booth reservation deadline

15 March 2027 | Hotel Cut-off / Deadline to book at the group rate

31 March 2027 | Deadline to provide booth personnel information

2–5 May 2027 | CISTM20

EXHIBIT HALL SCHEDULE

THE EXHIBITS WILL BE LOCATED IN CENTRE B2, 22ND FLOOR

SUNDAY, 2 MAY 2027

Exhibitor Set up: 07:00 - 17:00

Welcome Reception in Exhibit Hall: 18:00 - 19:00

MONDAY, 3 MAY 2027

Exhibit Hall Open: 09:30 - 16:30

Scheduled attendee breaks: 10:15 - 10:45; 12:15 - 14:00; 15:30 - 16:00

TUESDAY, 4 MAY 2027

Exhibit Hall Open: 09:30 - 16:30

Scheduled attendee breaks: 10:15 - 10:45; 12:15 - 14:00; 15:30 - 16:00

WEDNESDAY, 5 MAY 2027

Exhibit Hall Open: 09:30 - 16:00

Scheduled attendee breaks: 10:15 - 10:45; 12:15 - 14:00; 15:30 - 16:00

Exhibitor Move Out: 16:00

Dates and times subject to change



Booth Key

Premier: 30' X 30' (9m X 9m)	Deluxe 10' X 10' (3m X 3m)
Premium Deluxe: 10' X 20' (3m X 6m)	Basic 10' X 10' (3m X 3m)

Premium Package (Inline 10' X 20') built by combining two basic booths